

FUNKTOBERFEST 2018

PARTNERSHIP FORM

SUBMISSION DEADLINE: SEPTEMBER 15, 2018

The 4th annual Funktoberfest will be held on October 6th at Spirits Food and Friends in Alexandria, Louisiana.

This family-friendly festival is central Louisiana's original outdoor craft beer and music festival, featuring a home-brew competition. 100% of the proceeds are donated to help put instruments in the hands of our local Central Louisiana students. Due to your tremendous community support for the past three years, we have raised almost \$50,000. Every cent stays in our community, giving our kids the gift of music education.

BENEFITS OF A FUNKTOBERFEST PARTNERSHIP:

- Raise your brand awareness and create preference for your company
- Create positive PR for your company
- Align your company with a recognized local success story
- Engage with over:
 - 2,500 attendees
 - 6,200 website visitors
 - 3,800 Fans on Social Media
 - 1,500 Email Subscribers

Please consider becoming a partner and help keep music education in Central Louisiana's classrooms. This incredible program ensures that our children will directly benefit from the generosity of businesses such as yours. Musical education improves the lives, success and sense of achievement for these kids. This benefits communities throughout Louisiana now and in the future.

Note: Your generous donation will be tax-deductible.

Katie Vanderlick

318.792.1939

sponsorship@funktoberfestcenla.com

Enclosures:

Funktoberfest Opportunities

Funktoberfest Commitment Form

FUNKTOBERFEST 2018

PARTNERSHIP FORM

SUBMISSION DEADLINE: SEPTEMBER 15, 2018

PAYMENT:

Please make checks payable to "Alexandria Music Project"
TAX ID: 05-0592740
All donations are tax-deductible.

LOGO SUBMITTAL (IF APPLICABLE)

Please attach logo or email to info@funktoberfestcenla.com

*** VIP Guests will be able to enjoy an exclusive lounge for the ultimate Funk experience. It is recommended that you bring lawn chairs if you would like to sit outside the VIP area.***

\$5,000 FUNKADELIC STAGE SPONSOR

- Friday Night Pre-Party for All Ticket Holders (Starts 8:00pm)
- Early VIP Entry starting at 2pm
- Banner on Stage & Entrance Day of Event
- Recognized in Live Radio Interviews
- Name in all Radio Commercials
- Mentions in Media Appearances
- Recognition at Press Conference (before July 14th)
- Repeat Recognition on all Social Media
- Event Email Campaign (3+ scheduled to go out)
- Listed on Event Online Ticket Sales Page
- Logo on Printed Beer Menu
- Event Page Website
- Logo on Print Ad
- Verbal Recognition at Event
- Name on Thank You Ads
- 20 Extra General Admission Tickets
- 10 Entries into VIP
- 10 Event Collector Pilsner Glasses
- 10 T-shirts

\$2,500 FUNKMASTER

- Friday Night Pre-Party for All Ticket Holders (Starts 8:00pm)
- Early VIP Entry starting at 2pm
- Mentions in Media Appearances
- Banner at Registration & Entrance Day of Event
- Recognition at Press Conference (before July 19th)
- Repeat Recognition on all Social Media
- Event Email Campaign (3+ scheduled to go out)
- Listed on Event Online Ticket Sales Page
- Logo on Printed Beer Menu
- Event Page Website
- Logo on Print Ad
- Verbal Recognition at Event
- Name on Thank You Ads
- 10 Extra General Admission Tickets
- 8 Entries into VIP
- 8 Event Collector Pilsner Glasses
- 8 T-shirts

\$1,000 KREWE OF DA FUNK

- Friday Night Pre-Party for All Ticket Holders (Starts 8:00pm)
- Early VIP Entry starting at 2pm
- Banner at Entrance Day of Event
- Recognition at Press Conference (before July 19th)
- Repeat Recognition on all Social Media
- Event Email Campaign (3+ scheduled to go out)
- Listed on Event Online Ticket Sales Page
- Event Page Website
- Name on Print Ad
- Verbal Recognition at Event
- Name on Thank You Ads
- 8 Extra General Admission Tickets
- 6 Entries into VIP
- 6 Event Collector Pilsner Glasses
- 2 T-shirts

NON-SPONSOR TICKET PRICES:

VIP PACKAGES - \$100

- Friday Night Pre-Party for All Ticket Holders (Starts 8:00pm)
- Event Collector Beer Glasses
- VIP early entrance at 2 p.m.
- Complimentary Signature Cocktails & Snacks
- Air conditioned Restrooms
- Access to VIP Lounge
- Complimentary beer sampling until 6 p.m.
- Live music (6 bands!) until 10 p.m.

VIP Guests will be able to enjoy an exclusive lounge for the ultimate Funk experience. It is recommended that you bring lawn chairs if you would like to sit outside the VIP area.

REGULAR ADMISSION - \$38

- Doors open at 3 p.m.
- Complimentary beer sampling until 6 p.m.
- Live music until 10 p.m.

It is recommended that you bring lawn chairs or a blanket for sitting outside on festival grounds.

DESIGNATED DRIVER - \$15

No alcoholic beverages will be served but you can enjoy all Funktoberfest has to offer!

FRIDAY NIGHT PRE-PARTY - \$10

Start the Funk party early on Friday, October 5th at 8:00pm.

MILITARY/LAW ENFORCEMENT - \$30

This sale is for military personnel and law enforcement only. Official military or law enforcement ID must be presented at the box office for wristband pickup. First and Last name on the ID presented must match the name of the purchaser.

FUNKTOBERFEST 2018

PARTNERSHIP FORM

2018 SPIRITS FUNKTOBERFEST COMMITMENT FORM

Name of Business: _____

Partner Name (As you would like it to appear): _____

Contact Name: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____

Sponsorship Level (Circle One): Funkadelic Stage Sponsor Funkmaster Krewe of Da Funk Custom

Other: _____

Make Checks payable to: Alexandria Music Project

Send payment to: Spirits Food and Friends - Attn: Funktoberfest, 1200 Texas Avenue, Alexandria, LA 71301

OFFICE USE:

Date Received: _____ Check #: _____ Logo Received: _____ Date: _____

*This information is not intended to provide legal or accounting advice, or to address specific situations. Please consult with your legal or tax advisor to supplement and verify what you learn here. Thanks!